

Here are some tips to enjoy your game day experience as Phase 2 of Simmons Bank Liberty Stadium is underway

MEMPHIS, TENN - Take a look at some important highlights below:

Pre-Game & Parking Features:

- The new **Tiger Tailgate** area is back! A meeting point for all fans to enjoy the pregame festivities on Tiger Lane, it will continue to feature a large-screen TV for fans to watch game(s), along with food trucks, beer sales, seating and tables.
- Kid Zone** will continue to stay in a larger area to accommodate more inflatables for children as well as a football field for kids to play on.
- Tiger Walk** will continue to take place in its same location, 2.5 hours prior to kickoff on Tiger Lane.
- While renovations are on going, all parking lots on the **Liberty Park grounds** remain available for the upcoming season.
- Gameday parking** options this season will include the Liberty Park Mixed Use Development Lot and Tobey Park.
- Stadium Shuttles** will continue to be available for fans to access on Central Avenue that bring you straight to Simmons Bank Liberty Stadium.

Stadium Entry And Concourse Enhancements/Offerings During Renovations:



Phase 2 of Simmons Bank Liberty Stadium is underway to provide fans with great game day experience. Above is a rendition on how the new stadium will look. Behold the beauty of a winning season! (Photo/Courtesy: UofM Athletics)

- Magnetometers will now be located at every gate entry to walk thru for security before scanning your ticket. Fans will no longer be wanded by security.
- While renovations are on going, **Gates 4 & 5** will be unavailable to access to enter the stadium.
- Gate 3 (located between the towers off of Tiger Lane) will still be fully available for fans to

- enter the stadium.
- All other Gates** (1, 2, and 6) are also available to enter the stadium.
- Additional draft beer and cocktail stands will be found throughout the concourse to replace lost concessions on the west sideline due to renovations.
- Cool down misting fans will now be available on the con-

- course at Sections 115 & 128.
- Pepsi is now the official soft drink provider at Simmons Bank Liberty Stadium, and will feature Gatorade, as well as newly branded Grab & Go stations on the east side of the stadium.
- Simmons Bank Liberty Stadium will continue to offer a variety of concessions stand options, with some new additions. **Conces-**

- sions** offerings will be available on both the northwest and southwest concourse.
- Restrooms** and porta john's will also be available on both the northwest and southwest concourse.
- A **20 ft. walkway** has been created behind the west side chairbacks to provide fans easier access to and from their seats

during renovations.

- "Happy Hour"** will continue for the first hour of gates being opened (90 minutes prior to kick-off until 30 minutes prior) and will include 16 oz. canned beers for \$6 at all grab-and-gos, bars, and portable locations.

In-Game Features and Updates:

- This season will continue to feature enhanced fireworks and cryo for the new Tiger team runout and **Memphis touchdowns**.
- "Release the Tigers"** presented by **Dillard Door & Entrance Control**, is back and will utilize the locker room garage door with the Tiger head inflatable located on Tiger Lane for photo opportunities.
- The Mighty Sound of the South, University of Memphis Marching Band** will now be located in Section 129.
- All on-field performances and recognitions will face the east sideline.
- **The Memphis football team** will continue to stay on the west sideline.

Tickets and parking passes to Tigers games are fully digital to allow ease and convenience in accessing tickets, entering venues and transferring tickets to family and friends. For information on digital ticketing, visit GoTigersGo.com

NFL returns Artist Replay Initiative to spotlight diverse and emerging artists during season to culminate in exclusive exhibit

Renowned Photographer Cam Kirk Curates League's Art Program That Will Culminate in Exclusive Gallery During Art Basel

NEW YORK — Aug. 21, 2024 — The National Football League announced the return of its Artist Replay program for 2024, reimagined to spotlight BIPOC and emerging artists throughout the season and culminating in an exclusive gallery during Art Basel. Renowned photographer Cam Kirk will curate five artists inspired by the world of football, as they each design and create one-of-a-kind pieces that will be on display at Miami Art Week.

Established to amplify diverse voices, the Artist Replay program connects the NFL's rich culture with the broader arts community. Beginning in September and going throughout the season, the NFL will spotlight these five artists in content that gives an in-depth look at their artistic journeys, the creative process in their chosen mediums and the inspiration behind their Artist Replay pieces. Each profile video will set the stage for a special gallery event during Art Basel in Miami, where their designs will be displayed, providing a unique glimpse into the cultural impact of football through art.

"The goal is always to create platforms for diverse artists to shine, and where their work can resonate with people around the world," said Cam Kirk, photographer, program curator, and founder of Cam Kirk Studios.

"NFL Artist Replay blends the worlds of art and football, and with Cam's artistic expertise and guidance, this program will bring to life talented artist interpretations of the sport," said Eddie Capobianco, vice president of

influencer marketing at the NFL.

"Being able to feature their pieces in all different mediums at Art Basel is a huge opportunity to authentically connect with football fans and art lovers on a whole new level."

Kirk, known for his work with prominent hip-hop artists like Megan Thee Stallion, Migos, Future and 21 Savage, brings a unique perspective to the program, further connecting the worlds of sports and culture.

"The goal is always to create platforms for diverse artists to shine, and where their work can

resonate with people around the world," said Cam Kirk, photographer, program curator, and founder of Cam Kirk Studios. "By amplifying their art, we're not only elevating their voices but also deepening the connection between the game and its fans."

As part of the program, the five selected artists will join Kirk in Miami in December to showcase their work at the NFL's Art Basel gallery event. The artist selection includes:

Cristina Martinez, contemporary visual artist (Seattle, WA)
Julian Gaines, painter (Port-

land, OR)

Sophia Yeshi, illustrator and designer (Brooklyn, NY)
Murjoni Merriweather, sculptor (Temple Hills, MD)
Mike Ham, oil painter and illustrator (New York, NY)

Since its inception, the Artist Replay program has been a platform for diverse artistic expressions and this season promises to build on the initiative, bringing even more voices and stories to the forefront.

NFL Artist Replay will be featured across NFL platforms, highlighting the artists and their work at nfl.com/artistreplay.

National Bobblehead Hall of Fame and Museum unveils Tennessee Volunteers for fans and fun

To celebrate the release of the Preseason Top 25 Rankings and the upcoming start of the football season, the National Bobblehead Hall of Fame and Museum unveiled a first-of-its-kind Tennessee Volunteers Football Top 25 Ranking Tracker Bobblehead. The unique bobblehead lets fans change the team's ranking each week.

The Tennessee Volunteers are ranked #15 in the Preseason AP Football Top 25 Poll and #15 in the AFCA Coaches Poll and will kick off the season when they take on Chattanooga on Saturday, August 31st at Neyland Stadium in Knoxville, Tennessee. The officially licensed bobbleheads are being produced by the National Bobblehead Hall of Fame and Museum, an official

"We're excited to unveil this first-of-its-kind Top 25 Ranking Bobblehead Series in conjunction with the start of the 2024 college football season," National Bobblehead Hall of Fame and Museum co-founder and CEO Phil Sklar said.

licensee of the University of Tennessee.

The bobbleheads are now available in our online store at the following link.

•The bobbleheads are now available in the National Bobblehead Hall of Fame and Museum's Online Store at www.Bobblehead-Hall.com

•The bobbleheads, which are expected to ship in December, are

\$40 each plus a flat-rate shipping charge of \$8 per order.

•Each bobblehead is individually numbered to 2,024.

•Standing on a football field base, the bobblehead features Tennessee's mascot, Smokey, wearing a football jersey and holding a football on a base that features numbered blocks that can be adjusted when Tennessee's ranking changes.

•The costumed version of Smokey made his debut in the 1980s as a cartoon-like orange and white dog. Smokey was redesigned in the late-1980s, and the redesign quickly became a fan favorite and remains the face of Tennessee athletics to this day. Smokey is a perennial favorite when he competes in national mascot competitions, and he was

inducted into the Mascot Hall of Fame in 2008.

•The Tennessee Volunteers are ranked #15 in the Preseason AP Top 25 Rankings and #15 in the AFCA Coaches Poll.

•Tennessee will host Chattanooga in the 2024 season opener on Saturday, August 31st at Neyland Stadium in Knoxville, Tennessee.

•Tennessee finished the 2023 season with a record of 9-4 and was ranked No. 17 in the final AP Top 25 Poll at the conclusion of the 2023 season.

"We're excited to unveil this first-of-its-kind Top 25 Ranking Bobblehead Series in conjunc-

tion with the start of the 2024 college football season," National Bobblehead Hall of Fame and Museum co-founder and CEO Phil Sklar said. "This bobblehead will be the perfect way for Tennessee fans to track the team's ranking each week for many seasons to come and a great way for fans, alumni, students, faculty, and staff to show off their school pride all year long!"

•The National Bobblehead Hall of Fame and Museum, which is located at 170 S. 1st. St. in Milwaukee, Wisconsin, opened to the public on February 1st, 2019.

Watch for The Mid-South Tribune's DeepThink Special Voting Edition.

An Editorial Comment from The Mid-South Tribune:
"Real women should play in women's sports!"



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